

## We are pleased to announce the collaboration of the Cedar City Arts Festival & GROOVEFEST American Music Festival

Dear Artist,

January 26, 2010

The Cedar City Arts Council is pleased to announce the collaboration of the Cedar City Arts Festival and GROOVEFEST American Music Festival. In addition to its annual arts festival at the Tony Award winning Utah Shakespearean Festival, the Cedar City Arts Council will be coordinating art vendors at the 2010 GROOVEFEST, to be held June 25 & 26 from 10AM to 11PM at Cedar City's Main Street Park (200 North Main Street).

**GROOVEFEST**, one of Cedar City's most colorful and ambitious festivals, began in 2002 as an outdoor concert with a couple hundred attendees. Cedar City witnessed the largest GROOVEFEST crowds at its 7th annual festival in 2008 with nearly 50,000 estimated for the four-day happening.

Celebrating its 9<sup>th</sup> year at the Utah Shakespearean Festival on August 28, the **Cedar City Arts Festival** is held in beautiful downtown Cedar City (200 West University Blvd.) from 10am to 8pm, taking advantage of the crowds from the Summer Shakespearean Season. This event hosts over 30 booths from fine art to fine crafts in multiple categories such as ceramics, glass, fiber, jewelry, painting, and more.

To participate in one or both events, visual Artists must submit an application to be juried by a selection panel that looks for distinctive concept, excellent workmanship, appropriate presentation, and medium. **Applications and information for both events is enclosed.** All vendors are required to provide their own canopy and display that best represents their artwork. Cedar City is known for its windy climate so be prepared with weights and wind support! Booths spaces are 10'x10'. Artists who are current members of the Cedar City Arts Council receive a discounted booth as noted on each application. To become a Cedar City Arts Council member, or download an application, visit <http://www.cedarcityartscouncil.org/>

The Cedar City Arts Festival is produced by the Cedar City Arts Council, which supports artists in folk, literary, visual, and performing arts in Cedar City and the surrounding area. By speaking with a collective voice, the Council seeks to have a greater impact on the development of the arts in the community.

Please submit completed applications and images to Arts Festival, CCAC, PO Box 2655, Cedar City, UT 84721. Questions can be directed to Todd Prince at [artsfestival@cedarcityartscouncil.org](mailto:artsfestival@cedarcityartscouncil.org), or by calling 435-586-9290.

Best regards,

Todd Prince & Emily Bradley, Co-Chairs  
Cedar City Arts Festival



**Friday & Saturday June 25-26, 2010**  
10:00 am - 11:00 pm (daily)  
(Located at Main Street Park, 200 North Main Street)

**Artist/Vendor Application**  
**Application Deadline: May 15, 2010**  
**Entry Fee: \$85** (Cedar City Arts Council Members \$75)

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_

Artistic Medium/Product \_\_\_\_\_

Please note:

- All work for sale must have been created by the exhibiting artist
- **You are required to provide all equipment (tables, chairs, portable canopies, extension cords)** for your 10x10 booth.
- Display areas will be pre-assigned. Plan to arrive by 8:00 a.m. Friday morning for check-in. Vendors are not guaranteed a specific space. View of the stage shade, street access, water, and electricity is not guaranteed. All vendors will be outdoors.
- You may set up your canopy/booth space Thursday afternoon between 2:00-6:00 p.m., although no security is provided Thursday evening.

**You must enclose the following to be considered for admission into the show:**

- 3 images of your artwork, and one booth image. Photographs or JPG's of your artwork must be labeled with your name. Photos will not be returned unless you include a SASE.
- A completed and signed application.
- \$85 entry fee (check or money order payable to Cedar City Arts Council). If you are **not** accepted, \$60 of this will be refunded to you. No refunds will be made for cancellations made after June 1, 2010.

**Send completed application, questions or additional comments to:**

CCAC Arts Festival  
Attn: Todd Prince  
PO Box 2655, Cedar City, UT 84721  
(435) 586-9290 or (435) 867-9824  
Email: [artsfestival@cedarcityartscouncil.org](mailto:artsfestival@cedarcityartscouncil.org)

Disclaimer: I hereby make application for vending space at the 2010 Cedar City Arts Festival and GROOVEFEST American Music Festival as described within. I have read and agree to abide by the terms on both pages of this application. I hereby release and forever discharge the Cedar City Arts Council, GROOVEFEST, and their directors, volunteers and sponsors from any responsibility, personal liability, claims, loss or damage arising out of or in conjunction with my acceptance in this Festival.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Festival Use: \_\_\_\_\_ Date Received: \_\_\_\_\_ Amount Paid/Check #: \_\_\_\_\_ Booth #: \_\_\_\_\_

Notes:

**VENDOR INFORMATION SHEET & POLICIES FOR MAIN STREET PARK EVENTS**

**As an Arts Festival/GROOVEFEST vendor you agree:**

- Not to use any sound system, musical instruments, noise makers, loud speakers or sound amplification or broadcasting devices.
- Not to include weapons, alcohol or illegal drugs or paraphernalia for use, display or sale at or near your vendor booth.
- Not to distribute brochures, pamphlets, leaflets, flyers or other literature or promotional materials or conduct a drawing without consent.
- Not to use your vending space to promote, solicit or raise funds for any political, educational, religious, charitable or corporation or association unless authorized.
- No vendor space shall be sublet. No Exceptions!
- **LIABILITY** – Vendor agrees to hold harmless the Cedar City Arts Festival (CCAF) and GROOVEFEST American Music Festival (GAMF), its principals, agents, officers, volunteers and employees from all claims, losses, costs, damages or expense resulting or arising from any and all injuries to any person or property caused by an act, omission or neglect of Vendor's agents, employees, invitees, contractors, or guest while at CCAF/GAMF.
- Vendor agrees to use and occupy the vending space at own risk, and releases CCAF/GAMF from all claims of any damage, loss or injury to persons or property to the full extent permitted by law which may occur including, but not limited to damages, resulting from the acts of other vendors, theft, vandalism, fire and other damage arising from any defects at the premises. Vendors wishing to insure their goods must do so at their own expense.
- CCAF/GAMF are not liable for any claims for theft, damage, or injury to vendors or in conjunction with their goods or services. Your signature on the application is your signed waiver of responsibility.
- **SPACE ASSIGNMENTS** – Booth space is assigned by the CCAF/GAMF Committee who reserves the right to make any changes or adjustments to vendor space for whatever reason at any time. Vendors are not guaranteed a specific space; exhibitor's choice will be honored based on special needs and compatibility. You cannot use benches or tables found in the city park in your booth. Extension cords will not be provided.
- **INSTALLATION OF EXHIBITS** – Vendor may arrive at the site Friday, June 25, 2010 at 8:00 am. and begin set-up unless prior arrangements have been made. Vendors wishing to may set up canopies/tables on Thursday June 24 between 2:00-6:00 p.m., although no security is provided Thursday evening. Our first act begins performance on the stage at approximately 11:00 am. Cedar City Parks & Recreation asks that absolutely NO vehicles be allowed onto the grass, ever, at any time. If you are in violation of this rule, you will be asked to leave the premises without reimbursement of contract fees.
- **There is no reserved parking for you.** Parking is allowed anywhere along the perimeter of the park, at the dirt lot behind the Elk's Lodge (NOT on their paved lot or you will be towed) at the library north of the park, at Lin's Marketplace or at the city parking garage south of Lin's. The Post Office to the west will allow parking after business hours. Please make an effort to allow for festival patrons around the perimeter of the park.
- **DISMANTLING OF VENDOR SPACE** – Vendor is encouraged to remain operating until the end of the last performance at approximately 11:00 p.m. Saturday, June 26, 2010, but you are not expected to remain open if it is too dark. We understand that not all booths will have sufficient lighting. You are encouraged to bring portable battery powered lighting. Vendor's entire exhibit and property must be removed from the premises by midnight, Saturday June 26, 2010. Vendor agrees to return vendor space to its original condition, meaning any and all garbage, boxes etc. that you used must be deposited in garbage containers or taken with you. Vendor agrees to reimburse any extra expense incurred in cleaning or repairing any damage caused to the vending site by vendor.
- **VENDING SPACE** – Vendor will not exceed dimensions on contract without prior consent. Vendor may not exhibit any material deemed offensive or objectionable, in the reasonable opinion of CCAF/GAMF or to the adjacent or surrounding Vendors or to the festival as a whole. Vendor shall maintain a responsible individual(s) in the Vending Space during festival hours and assume responsibility for the conduct of employee, agents, visitors or guest in or about your space. Familiarize them with all rules. At night, you may sleep in or near your space, be mindful of other vendors who will be sleeping in the area as well. It is imperative that you contain your booth at night so that animals or humans can not search through your property or that the wind or rain won't damage or carry your items away.
- **TAXES** – Sales tax forms will be distributed to you. Utah state sales tax rate for merchandise is 6.1% and 7.1% for food. Failure to report sales tax is punishable by law. An Iron County Temporary Business License that gives you the right to conduct business in the City Park on this specific day for this specific event will be filed by CCAF/GAMF on your behalf from your application fee.
- **COMPLIANCE WITH THE LAW** – Vendor agents, employees, or assigns shall comply with all rules regulations and requirements of the Fire, Police and Health Departments or any entity having jurisdiction over the premises. You may be required to cease operation and vacate if you or your employees should be found to be in violation of any such lawful requirements.
- **REMOVAL of EXHIBITS** – CCAF/GAMF shall have the right, by no obligation, to remove any exhibit, booth, employee or agent of vendor or any banner, advertising matter or other property thereof for whatever reason, at any time and require that said shall immediately reimburse CCAF/GAMF for any cost of expense incurred in removal. Reasons for removal can mean a Vendor has entered under false pretenses or misrepresented themselves or is not in keeping with the character of the festival. If an exhibit is prohibited under these terms or because of any violation of stated rules, Vendor shall NOT be entitled to a refund of any monies or potential losses.
- **SAFETY RULES** – Vendors shall take all necessary precautions for the safety of their personnel, patrons and surrounding Vendors and shall comply with applicable provisions of federal, state and municipal safety laws, building codes and ordinances to prevent accidents or injury to individuals and or surrounding property.