



Marketing Co-Op Program Application

Who is the Cedar City Arts Council?

The Cedar City Arts Council's mission is to support local artists in folk, literary, visual, and performing arts in Cedar City and the surrounding area. By speaking with a collective voice, we seek to have a greater impact on the development of the arts in our community.

What is the Marketing Co-Op Program?

The CCAC negotiated a weekly ½ page full color ad in Where It's At for the members of the arts council. Members participate by submitting their high resolution image, 100 words of text, for 1/4th of the ad space.

Why should I participate?

This ½ page color ad allows small arts organizations to spread their marketing dollar further. For the cost of one ad in the Where it's At you could buy into this program and get three weekly ads for the same price. Based on the 1/8 page costs you would save \$60 per ad if you use this program.

What does it cost?

\$35 per ad

Do I have to be a member to participate?

Yes, this is a special offer we have for our members, however joining is easy! Just check the box on the application to join and pay the yearly membership fee of \$25 per individual, and \$50 per organization.

Where do I get an Application?

Applications can be downloaded from our website www.CedarCityArtsCouncil.org, you may e-mail us at Admin@CedarCityArtsCouncil.org, or call Emily at 435-865-6487 to request an application to be mailed to you.

How do I take advantage of this offer?

Simply complete the attached application including membership status, make sure to select dates you are most interested in and submit the information to one of our board members, mail it to our PO Box 2655 Cedar City UT 84720 or e-mail it to Admin@CedarCityArtsCouncil.org.

Cedar City Arts Council Officers 2009-2010

President: Ray Inkel
president@cedarcityartscouncil.org

Past President: Todd Prince
prince@cedarcityartscouncil.org

Secretary: Heather Turner
secretary@cedarcityartscouncil.org

Treasurer: Bob Gordon
treasurer@cedarcityartscouncil.org

Administrative Assistant: Emily Bradley
admin@cedarcityartscouncil.org

Cedar City Arts Council Board 2009-2010

Mary Anne Anderson, Bill Byrnes, Sara Penny, Tim Cretsinger, Jason Clark, Michael Harvey, Ree Zaphiropoulos, Aaron Bradley



www.CedarCityArtsCouncil.org

Questions? Contact Emily Bradley, Administrative Assistant Cedar City Arts Council at Admin@CedarCityArtsCouncil.org or 435-865-6487



Marketing Co-Op Program Application

Organization

Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ E-mail _____

Website _____

Contact

Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ E-mail _____

Website _____

Are you a member of CCAC? Yes No Please sign me up!

What date(s) is your event, performance, activity? _____

What date(s) do you want your ad to run?



All information for your ad is due 10 days before your ad run date.

All ads run in Where it's At newspaper and Fridays with a circulation of 60,000. Images must be 200dpi or higher to receive good printing in the paper. Please send images to: Admin@CedarCityArtsCouncil.org

Text (no more than 100 words) make sure to include date of activity, how to contact organization, website, brief description of activity, time, and costs

You will be contacted two weeks before your ad date to confirm information and to get images. By participating in the Marketing C-op Program, you are not guaranteed the specific date you request, however we will make as much effort as possible to accommodate your request. Your ad timeframe may be denied or modified due to space issues. In the case of denial or modification, you will be contacted, and a refund of monies paid will be arranged. Please retain a copy of this application for your records.

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